Antonio Citterio Patricia Viel & Partners

with the ultracompact Dekton® surface

at Milano Design Week 2015

* *Deep Words Light* installation at the University of Milan inside the event

“Interni, Energy for Creativity 2015”

* The installation, inspired by the Teatro Olimpico of Palladio, creates an outdoor theater completely designed with Dekton® surfaces

***DEEP WORDS LIGHT***

***BY ANTONIO CITTERIO PATRICIA VIEL AND PARTNERS FOR DEKTON® BY COSENTINO***

**UNIVERSITY OF MILAN**

**VIA FESTA DEL PERDONO 7, MILANO**

**FROM APRIL 13th TO MAY 24th, 2015**

**PRESS CONFERENCE: APRIL 14th AT 7 PM**

**Milan, April 14th 2015 –** Cosentino Group, global leader in the production and distribution of innovative surfaces for the world of architecture and design, astonish visitors of Milano Design Week with an extraordinary installation: ***Deep Words Light***, **born from the collaboration between Cosentino and Antonio Citterio Patricia Viel and Partners.**

The project, completely designed with the **ultracompact surface Dekton® by Cosentino**, will be shown as part of the event “Interni, Energy for Creativity 2015” taking place in the courtyard of the University of Milan from April 13th to May 24th.

*Deep Words Light*, inspired by the Teatro Olimpico of Palladio, creates an outdoor theater in the largest courtyard of the University of Milan, with four Dekton® steles that form the backdrop for an ideal stage in the 17th-century portico.

The material used to make these “wings”, the ultracompact surface Dekton®, is a mixture of raw materials that is used to manufacture glass, porcelain materials and quartz surfaces. The Dekton® surface can recreate any type of material with a high level of quality. It is manufactured in large format (320 cm x 144 cm) and thin thicknesses (0.8 cm, 1.2 cm and 2 cm).

Each stele is composed of 15 slabs measuring 142 x 320 cm to form an enormous panel with a triangular base 2.84m long, for a final height of 9.60m. Supported by a ballasted metal structure, they are balanced at the base by a large platform, 17.50 x 7.35m, that symbolically becomes the stage of the theater itself, while distributing the weight and stabilizing the steles thanks to a concealed inner structure.

Each of the slabs of the long sides of the structure is customized with a text engraved with an innovative milling technology developed by the Cosentino R&D department.

The personalization engraved on the huge steles is further emphasized by the oblique lighting from the base, thanks to the LED lighting built into the platform.

Finally, the stage - the 17th-century portico - takes on a theatrical red hue through the use of specific lights, in the evening, that create an ethereal backdrop, almost the opposite of the great materic impact of the “sculptures” in Dekton®.

*Deep Words Light* is a way to narrate the city of Milano, its history, its cultural, social and economic world, not in a habitual way, during the year of the Expo in Milan, on the global stage. “*There’s a need to abandon sophisticated communicative languages aimed at sector professionals, and reach out to make the extraordinary world of international creativity and a production system on a European scale accessible to a different, non-habitual audience, which we attempt to persuade thanks to the miraculous continuity our city is able to generate between its history and the most extreme frontiers of modernity”,* said architect Antonio Citterio.

The University of Milan, home of literature and law, is perhaps the place of excellence of this phenomenon. The installation is like an **open theater** to present the architecture of the Richini courtyard in a sculptural design produced with a sophisticated technology of a highly innovative ultracompact surface like Dekton®.

The 10 meters high partitions, sorrounded by the17th-century portico, bring the words of the Italian culture into the composition in the light and shadow of the engraving of the mass. Ancient and modern letters, philosophy and law, taught in this place of research and study, make their voices be heard through light, shadows and perspectives constructed by the panels that bear these fundamental texts, engraved on their cladding. No images, no forms, just the weightless light of deep words.

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***TWILIGHT COLLECTION***

***BY MONICA FÖRSTER FOR DEKTON® BY COSENTINO***

**BIANCHI CAFÉ & CYCLES**

**VIA FELICE CAVALLOTTI 8, MILANO**

**FROM APRIL 13th TO 19th 2015**

**PRESS CONFERENCE: APRIL 15th AT 6 PM**

Moreover, Cosentino is present in Milan exhibiting the Twilight Collection made with the ultracompact surface Dekton® by Cosentino.

**Twilight** is a collection of table accessories and outdoor candleholders **designed by Monica Förster Design Studio for Bianchi Café & Cycles** and will be presented by Cosentino during the Milan Design Week 2015.

Dekton®’s unique resistance to heat and thermal shock have inspired the designer to create the collection. *“Dekton feels like a Hi-Tech, futuristic material. The material’s unique qualities; its resistance to heat, thermal shock and the fact that it is ultracompact makes it a very exciting material for me as a designer to explore. We have therefore created a collection which is based on these qualities”,* explains Monica Förster.

For high resolution images and press kit click here:

<https://cosentino.box.com/s/vyhfod54ahhkw5b1aqcwoxdutwm70kcj>

*Deep Words Light* images will be available starting from April 14th.

**Antonio Citterio Patricia Viel and Partners**

Antonio Citterio and Patricia Viel are the founders of Antonio Citterio Patricia Viel and Partners, whose headquarters are in Milan. The firm works internationally, developing complex projects on all scales in collaboration with a qualified network of specialist consultants.

The company has a strong expertise in providing detailed project documentation covering both the shell and core and the interior of a building, from building envelope to interior fit-out, including bespoke millwork elements and furniture.

Among the types of projects developed by the firm are: town planning schemes, residential and commercial complexes, industrial sites, restructuring of public buildings, workspace planning, offices, showrooms and hotels. The firm is also active in the sector of corporate communication, handling projects of coordinated image, installations and graphics.

Recent built works include the Ermenegildo Zegna group headquarters in Milan (Italy), the Bulgari Hotel in London and the Technogym Village in Cesena (Italy). Projects currently under construction include the Expo Milano 2015 site accessibility system and a residential tower in Taichung (Taiwan).

The firm has taken part, and continues to take part, in numerous national and international competitions and invitations, and is UNI EN ISO 9001:2008 certified.

A monograph entitled “Antonio Citterio: architecture and design” was published in 2007 by Skira Publishing.

**About Dekton® by Cosentino**

The Dekton® by Cosentino ultra-compact surface is a new and innovative category of surfaces created with the objective of becoming a global leader in the world of architecture and design both for indoor and outdoor spaces. It is the result of an investment of 128 million euros and 22,000 hours of research and development, making it the perfect partner for designers and architects throughout the world.

Dekton® is a sophisticated mixture of the raw materials that is used to manufacture glass, porcelain materials and quartz surfaces. The Dekton® surface can recreate any type of material with a high level of quality. It is manufactures in large format (320 cm x 144 cm) and thin thicknesses (0.8 cm, 1.2 cm and 2 cm) and it as superior technical characteristics:

* + - * High mechanical resistance
			* Good resistance to fire and heat
			* High scratch resistance
			* High UV rays resistance
			* High hydrolysis resistance
			* Reduced water absorption
			* Very good colour stability
			* Very good dimensional stability
			* High abrasion resistance
			* High stain resistance
			* Resistance to freezing and thawing.

These superior technical characteristics are achieved thanks to the exclusive TSP (Technology of Sinterized Particles), developed by the R&D of Cosentino Group. TSP technology is an ultra-compaction process which makes Dekton® a totally revolutionary low-maintenance, long-lasting product with a multitude of applications.

Prestigious architect and designer Daniel Libeskind has created in 2014 “Beyond The Wall”, a spectacular sculpture which becomes the first architectural and design milestone created with Dekton® by Cosentino. As well, the ultracompact surface Dekton was selected for the flooring of Baku airport, Pepe Jeans stores in Barcelona, Paris and Rotterdam, Dani García restaurant in Marbella (two Michelin stars) and DiverXO restaurant from David Muñoz (three Michelin stars) in Madrid.

Since 2011, Cosentino Group is sponsor and official provider of worktops at “The 50 Best Restaurants of the World”. Since 2014 with its Dekton® brand sponsoring the “One To Watch” award.

In 2015 the Spanish tennis player Rafa Nadal features worldwide Dekton® adversiting campaign. At the same time, thanks to Cosentino’s sponsorship of the project “Rafa Nadal Academy by Movistar” the tennis academy will include Dekton in diverse applications of the spectacular premises.

**About Cosentino Group**

Cosentino Group is a global, family-owned company that produces and distributes high value innovative surfaces for architecture and design. As a leading company, Cosentino imagines and anticipates together with its customers and partners design solutions that offer value and inspiration to people’ lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone®, Dekton® and Sensa by Cosentino®. Technologically advanced surfaces, which allow create unique designs for the home and public spaces.

The group bases its development on international expansion, an innovative research and development program, respect for the environment and sustainability, and its ongoing corporate commitment to society and the local communities where it operates, education, equality and health & safety.

Cosentino Group currently distributes its products and brands in more than 80 countries, and directly manages from its headquarters in Almeria (Spain) its presence in 32 countries, with its own assets in 26 of them. More than 90% of Cosentino Group’s turnover comes from international markets.

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