**Cosentino Group, new GOLD sponsor of the World Sustainable Building Conference “World SB14 Barcelona”**

* **Corroborating the company’s commitment to sustainability and respect for the environment, the multinational will be present in the largest global gathering on sustainable building, which unites the foremost international institutions in the field**

**Cantoria, 15 de julio de 2014.** – Cosentino Group, world leader in the production and distribution of innovative surfaces for architecture and design, has become the latest GOLD Sponsor of the World Sustainable Building Conference (World SB14 Barcelona), which will take place from the 28th to the 30th October in the Catalonia Congress Centre (Palau de Congressos de Catalunya), Barcelona, Spain.

The Collaboration Agreement was signed last Friday 11th July in Madrid by the Marketing Director of the Spanish multinational, Santiago Alfonso, and Green Building Council España (GBCe) CEO, Luis Álvarez-Ude.

The World Sustainable Building Conference is the largest gathering, on a global level, on sustainability in building and construction, where the leading and most influential international institutions in the field shall meet. This year’s edition, organised by GBCe, aims to promote the adoption of an adequate response to the social and environmental global challenges that the sustainable building sector faces.

Cosentino Group, first world producer of quartz surfaces with its brand Silestone® and creator of the revolutionary ultra-compact surface Dekton®, has always developed its activities following the principles of innovation, state-of-the-art design, internationalisation and environmental respect.

Demonstrating this commitment towards sustainability, Cosentino has not missed the opportunity to be present at the World Sustainable Building Conference 2014, enjoying highlighted presence in this global building stakeholders meeting.

In becoming a GOLD sponsor, the Group will immediately become directly involved in the Conference’s preparation. Furthermore, Cosentino Group will enjoy an exhibition space in the Innovation Fair that will take place simultaneously with the Conference, as well as sponsoring two debate sessions, choosing the 4 speakers that will answer each of the questions posed by the Conference Scientific Committee.

Santiago Alfonso, Marketing Director of this multinational company, showed his satisfaction on the sponsorship agreement reached: “for us, both the sponsorship and collaboration agreements prove our commitment to the challenges and objectives that the Conference is going to debate on, and that are part of our company values in the continuous search for new materials, systems and solutions; more sustainable, energy efficient and respectful towards the environment”.

The international character of the Conference, which will address the challenges that the sector faces on a global level, has also been determining for a company with great international ambitions. “90% of the Group’s income is generated in international markets, and we want to be fully involved in one of the main global issues that future society must tackle”, Mr Alfonso said.

On the other hand, GBCe’s CEO, Luis Álvarez-Ude, showed his satisfaction on the Group’s support for the Conference: “Cosentino has already collaborated with us in many initiatives as GBCe members, and we take pride and happiness in counting with their presence in the Conference. Being able to learn from their experience, I am sure that they will contribute greatly and give us their views, from the industrial perspective, enriching for all”.

**About Cosentino Group**

Cosentino Group is a global, family-owned company that produces and distributes high value innovative surfaces for architecture and design. As a leading company, Cosentino imagines and anticipates together with its customers and partners design solutions that offer value and inspiration to people’ lives. This goal is made possible by pioneering brands that are leaders in their respective segments such as Silestone®, Dekton®, Eco by Cosentino® and Sensa by Cosentino®. Technologically advanced surfaces which allow create unique designs for the home and public spaces.

The group bases its development on international expansion, an innovative research and development programme, respect for the environment and sustainability, and its ongoing corporate commitment to society and the local communities where it operates, education, equality and health & safety.

Cosentino Group currently distributes its products and brands in more than 80 countries, and directly manages from its headquarters in Almeria (Spain) its own facilities in more than 20 of them. 90% of Cosentino Group’s turnover comes from international markets.

[www.cosentinogroup.net](http://www.cosentinogroup.net)

**About World SB14 Barcelona**

World SB14 Barcelona is a Conference promoted by CIB (Conseil International de Batîment), iiSBE (International Initiative for a Sustainable Built Environment), UNEP-SBCI (Sustainable Buildings and Climate Initiative) and FIDIC (International Federation of Consulting Engineers), and counts on the collaboration of WGBC (World Green Building Council). The Sustainable Building Conference Series, of which World SB14 Barcelona is part, is the largest global meeting aimed at debating different aspects of sustainable building.

[www.wsb14barcelona.org](http://www.wsb14barcelona.org)

**About Green Building Council España (GBCe)**

GBCe is a non-profit association that unites representatives from the entire construction industry, to work together towards an energy and ecologically conscious approach to the design of the built environment. GBCe counts with the active participation and democratic representation from public institutions, academia, professional and business associations, among others.

[**www.gbce.es**](http://www.gbce.es)

**Media Contact:**

Cosentino Group:

Vanessa Feo Kutsch

International Communications

00 34 616436498 – [vfeo@cosentino.com](mailto:vfeo@cosentino.com)

Cosentino Newsblog: [www.internacional.cosentinonews.com](http://www.internacional.cosentinonews.com)

WSB14 Barcelona:

Helena Platas/ Laura del Pozo

636788570/ 646061794

[comunicacion@gbce.es](mailto:comunicacion@gbce.es)